We host more than 40 events over the weekend.

We provide alumni, faculty, students and parents the chance to come together and celebrate being part of the SLU community.

More than 3,800 people attended Homecoming and Family Weekend last year.

64 different class years (from 1942 to 2015) were represented last year.

We have several family centered events such as a concert, soccer game, Billiken tailgate, Community Service project and Movie on the Quad.

Our Homecoming and Family Weekend is one of the largest annual events at SLU.

PLATINUM SPONSOR :: $15,000 ($14,400 is tax deductible)
- Logo featured in printed invitation (60,000+ views).
- Sponsor specific event such as: Fireworks Show during men's soccer game, Billiken Tailgate.
- Special invitation to the President's Circle Barbeque (8 tickets).
- Mentioned on SLU's official Facebook page (48,500+ followers).
- Name recognition in event coverage featured on the University's main website, slu.edu (100,000+ views per week).
- All of the benefits of the lower giving levels.

GOLD SPONSOR :: $10,000 ($9,550 is tax deductible)
- Logo featured on official Homecoming and Family Weekend t-shirt.
- Sponsorship recognition in promotional and follow-up electronic communication to 65,000 alumni and parents.
- Sponsor specific event such as: SLU Fest, Movie on the Quad, Food Truck Festival, Alumni Merit Recognition Ceremony and Luncheon, 50-Year Celebration (Sponsorship available on a first-come, first-serve basis).
- Special invitation to the President's Circle Barbeque (6 tickets).
- Ad space on handout distributed at registration.
- Complimentary table on Quad for distribution of marketing materials.
- Recognition as a SLU Corporate Partner (Patron Level).
- All of the benefits of the lower giving levels.

SILVER SPONSOR :: $5,000 ($4,850 is tax deductible)
- Logo recognition and link to website on official Homecoming and Family Weekend website.
- Featured on mobile event guide.
- Sponsor specific event such as: Concert, Service Project, Class Reunions (25, 10 and 5 year), Campus Trolley Tours, Reception with Jesuits (Sponsorship available on a first-come, first-serve basis).
- Special invitation to the President's Circle Barbeque (2 tickets).
- Recognition on SLU alumni and parent social networks (7,000+ followers).
- Logo displayed on official Homecoming and Family Weekend shuttle cart.
- Recognition as a SLU Corporate Partner (Associate Level).
- All of the benefits of the lower giving levels.

BRONZE SPONSOR :: $1,000
- Company logo included on signage near registration tent.
- All of the benefits of the lower giving level.

BILLIKEN BLUE SPONSOR :: $500
- Name recognition on official Homecoming and Family Weekend website.

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT

CAROLINE KAIKATI
SAINT LOUIS UNIVERSITY CORPORATE AND FOUNDATION RELATIONS
CKAIKATI@SLU.EDU • P: 314.977.2818 • F: 314.977.2213